



**THE YELLOW
STRAWBERRY**
THINK UNTHINKABLE





“We Build Top Rated Digital Products and Teams”

8+

Years of
Experience

100+

Projects
Delivered

10M+

Happy
Users

About the Yellow Strawberry?



We believe to do things right the first time itself and hence we have pre-scheduled time of delivery including the time of testing and trial. Thought and strategy is all it takes for any firm to start working on a project. We believe in taking our time to gain insight about the firm and their prospected customer. This helps us to build everlasting strategy which we believe helps us leave an impact on our clients through our work presented over the years. By understanding your identity, who you need to converse with and what you need to state, enables us to justify and inventively build up a methodology that interfaces. Making the confounded superbly straightforward, is the pith of imagination.

At TYS, solid and measurements driven condition streams over all mediums giving an unmistakable, fascinating and vital message that interfaces with all the medium of communication. We are a group of committed experts with aptitude and

WHAT WE DO?



OUR SERVICES OFFERINGS



**User Interface
Design**



**User
Experience
Design**



**Clickable
Prototype**



**Web App
Development**



**Mobile App
Development**



**Wearable App
Development**



**Apple TV App
Development**



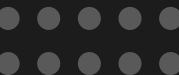
**Resource as a
Service**



**Remote Team
POD**



**Digital
Transformation**



OUR CLIENTELE





OUR WORK



FoodNet



Tech Stack

HTML, CSS, Angular, Mongo dB, Express, NodeJS, iOS & Android, Flutter/Dart, Firebase Firestore, Auth SDKs, Glide, Geofire, Material Design, and AWS

About Project

FoodNet is a part of the very well known brand Trupty treats which has been in the Food business for the past 50+ years. TruptyTech is based in Mumbai, India. At TruptyTech, each person brings an enriching Food domain experience. The team works in a collaborative fashion to bring in food centric technological innovations for the continuous improvement of the food products quality and taste and ultimately provide an enriching customer experience.



Tech Stack

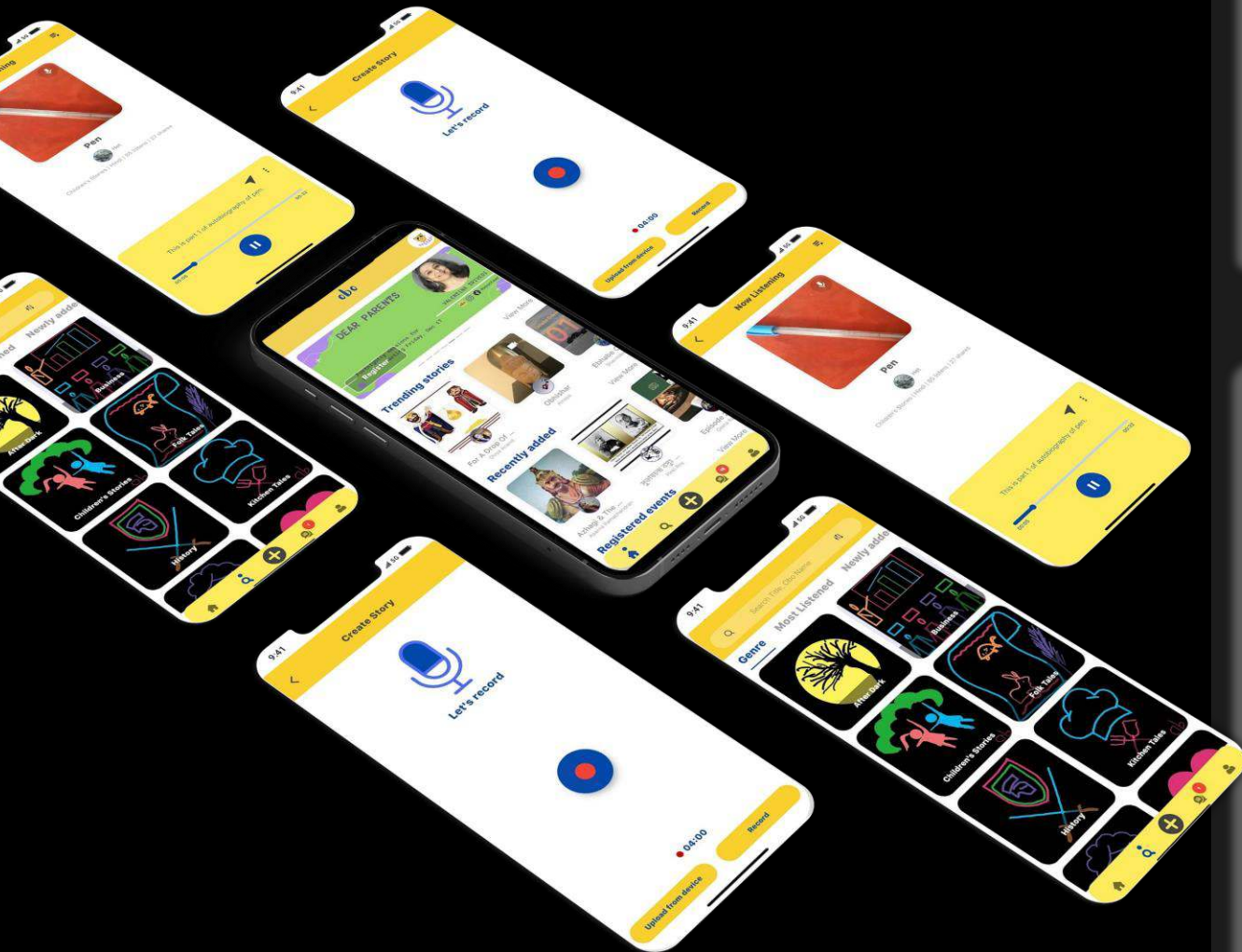
MVC Architecture | Java | Android Studio | Swift/XCode, Apple health kit, Google Health Kit, Firebase.

Backend - Angular, Postgresql, Python, AWS, s3bucket, GitLab

About Project

A Virtual Run Race called **Run For Heart** made exclusively for **customers, dealers, distributors and employees of TotalEnergies** with prior invitations and/or required details during the Covid-19.

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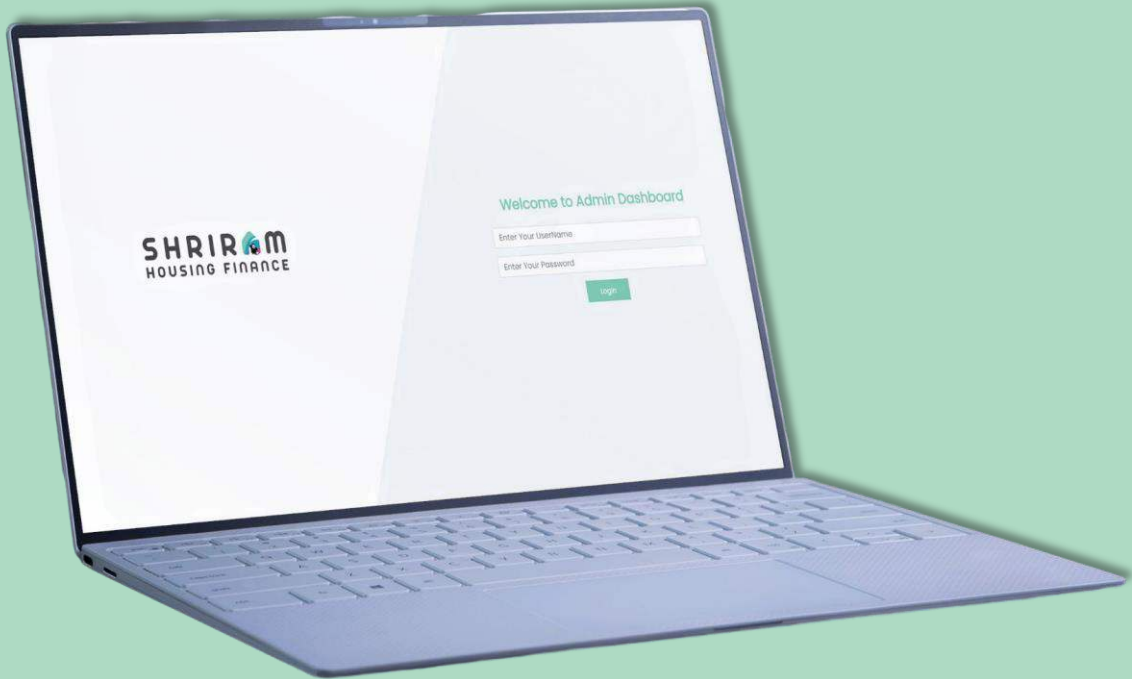
Tech Stack

MVC Architecture, iOS & Android, Flutter/Dart, Firebase Firestore, Auth SDKs, Glide, Geofire, Material Design, Facebook sdk, Google Sdk, Custom Media Player, Audio & Video live event using vonage sdk, flurry integration

RESULTS

Obootaar the speaking elephant is a platform for audio storytelling and listening in different Indian languages. It enables the voice recording of short audio stories. Storytellers will be able to connect and collaborate with peers and create albums of short stories. Albums can also be created by inviting peers to add to the stories in the album. The app provides the storytellers the option to categories stories under different genres, create groups with peers and publish stories which may be in public or private mode. Audio feedback for albums aims to enhance the storytelling experience with peers and groups.

SHRIRAM
HOUSING FINANCE



Tech Stack

Database Development: MY-SQL
Programming Language : PHP
Development Framework – Laravel
Other Technologies: HTML, CSS, AJAX, J- Query,
JASON, Gitlab

About Project

Customized web based employee feedback portal
connected with HRMS For **Shriram Housing Finance**



Tech Stack

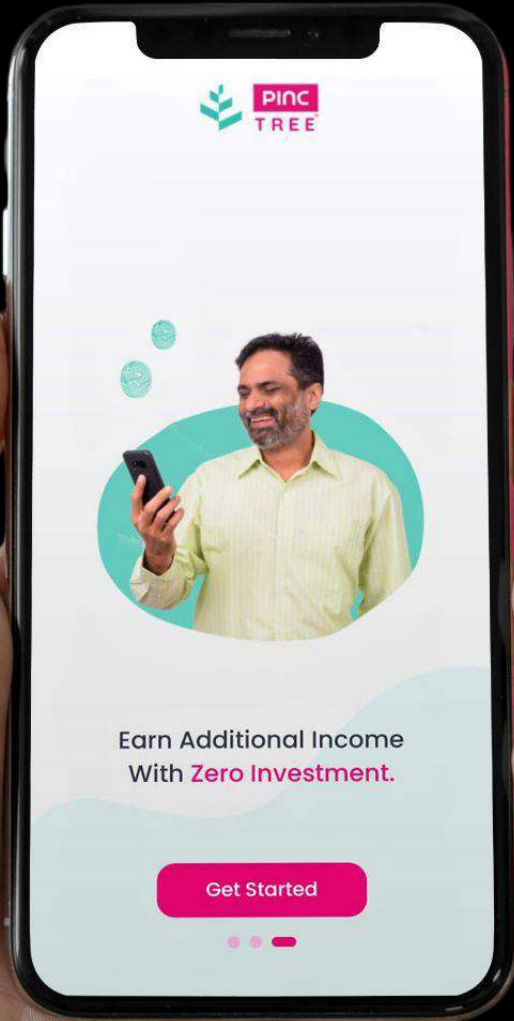
HTML, CSS, PHP, MySQL,, iOS & Android app, ionic, Firebase Firestore, Auth SDKs, Geofire, Material Design

About Project

Liquid Library stores offers to their customers access to vast selection of spirits, Wines and beers from the four corners of the globe. With over 1500 brands, Our library stocks and support local brands as well as international brands ranging from popular well-known labels to rarest find liquors in India.

PINC

INSURANCE



Tech Stack

Desktop, iOS & Android app, React Native, React.js
Firebase, Firestore, flurry , CRM Api integration, Provider
Api integration, Jira , GitHub, Adobe-XD

About Project

The PINC Insurance app will create habitual active users and repeat customers, and increase metrics like engagement after their purchase. Various tasks such as all policy details, raise a claim, assistance and FAQ's section will help customers to understand the insurance products better.

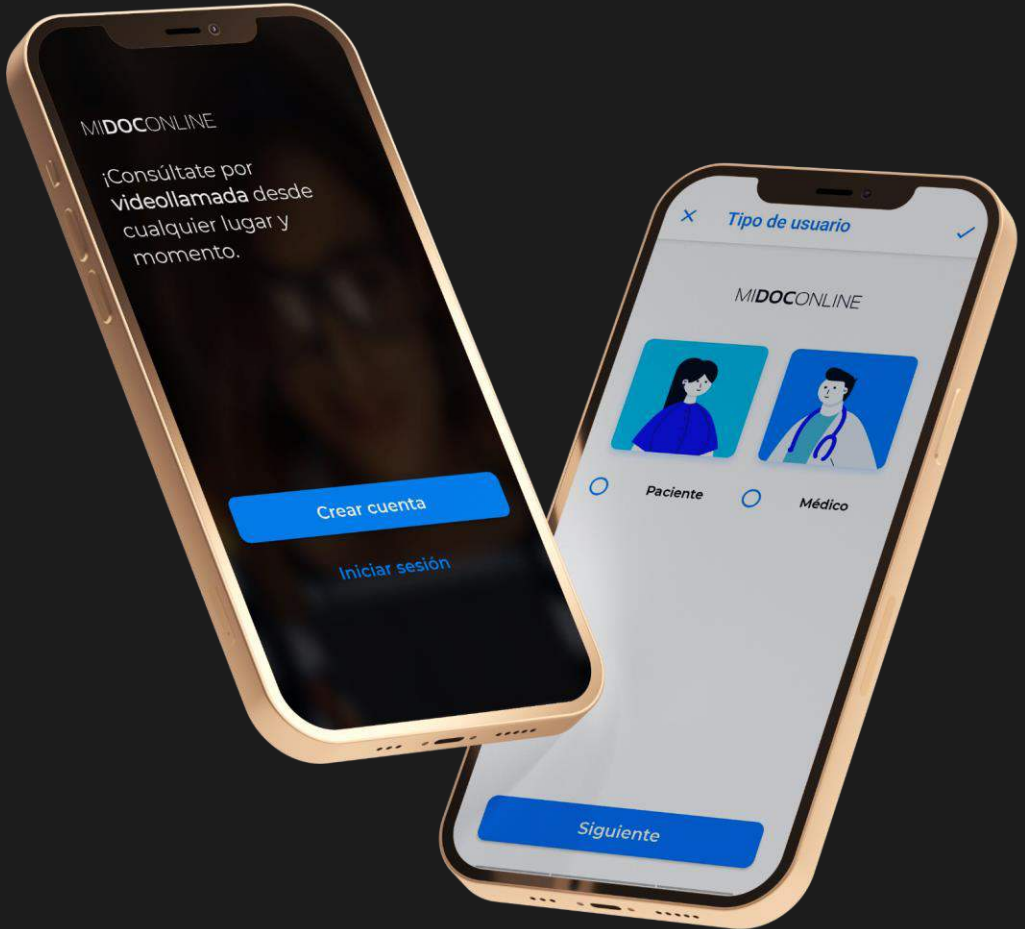
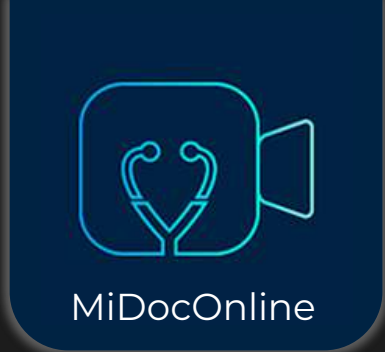


Tech Stack

React, Mongo dB, Express, NodeJS, iPad App, , Swift/XCode, Firebase Firestore, Auth SDKs, BLE, Material Design and Server Deployment

About Project

Visitor Management System Designed and Developed for Auro Chem USA

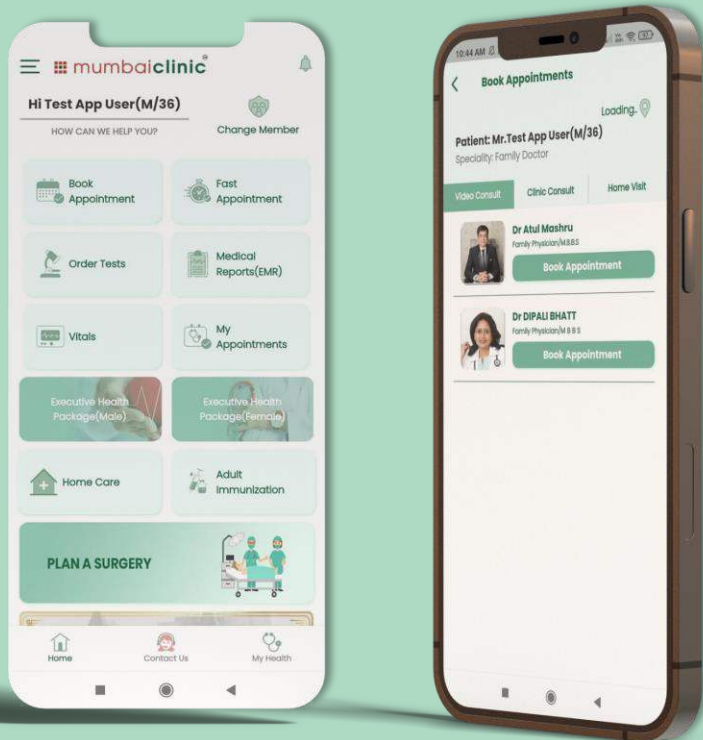


Tech Stack

iOS & iPad App, Swift/Xcode, Google Maps, Google Places, Firebase, SD Web image, Material showcase, fabric, Crash lytic, charts and IQ Keyboard Manager.

About Project

iOS app Development For Bold Blue Technologies

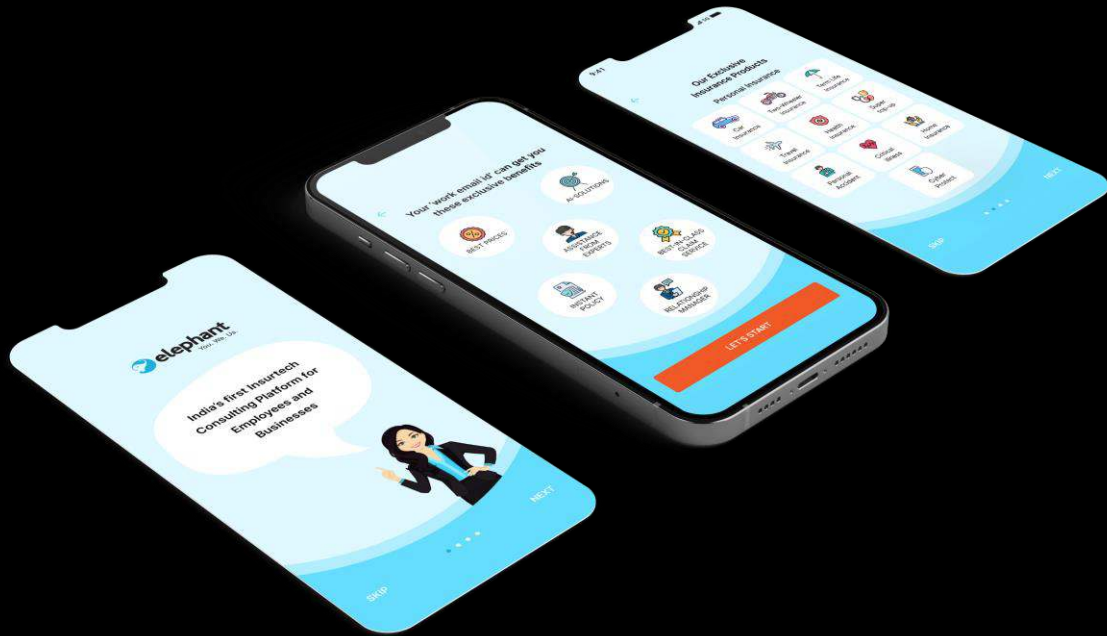


Tech Stack

MVC Architecture | Java | Android Studio | Swift/Xcode
API: Google APIs,, Rest full API
Payment Gateway: Razorpay, 3rd Party Application
Angular, Mongo dB, Express, NodeJS and Local server
deployment

About Project

Mumbai Clinic app is designed to get in touch with your family doctor easily by avoiding long queue in doctor's clinic. App allows you to do online consultation with specialist doctors along with your family doctor. App gives you secure and easy access to your health reports from anywhere.



Tech Stack

iOS & Android, Flutter/Dart, Firebase Firestore, Auth SDKs, Glide, Geofire, Material Design, Google cloud storage

About Project

Android and iOS App with intuitive UI/UX, custom animations, interactive UI elements, backend integration to send queries, designed for all screens and sizes, use of minimum activities and more fragments to make application load faster.

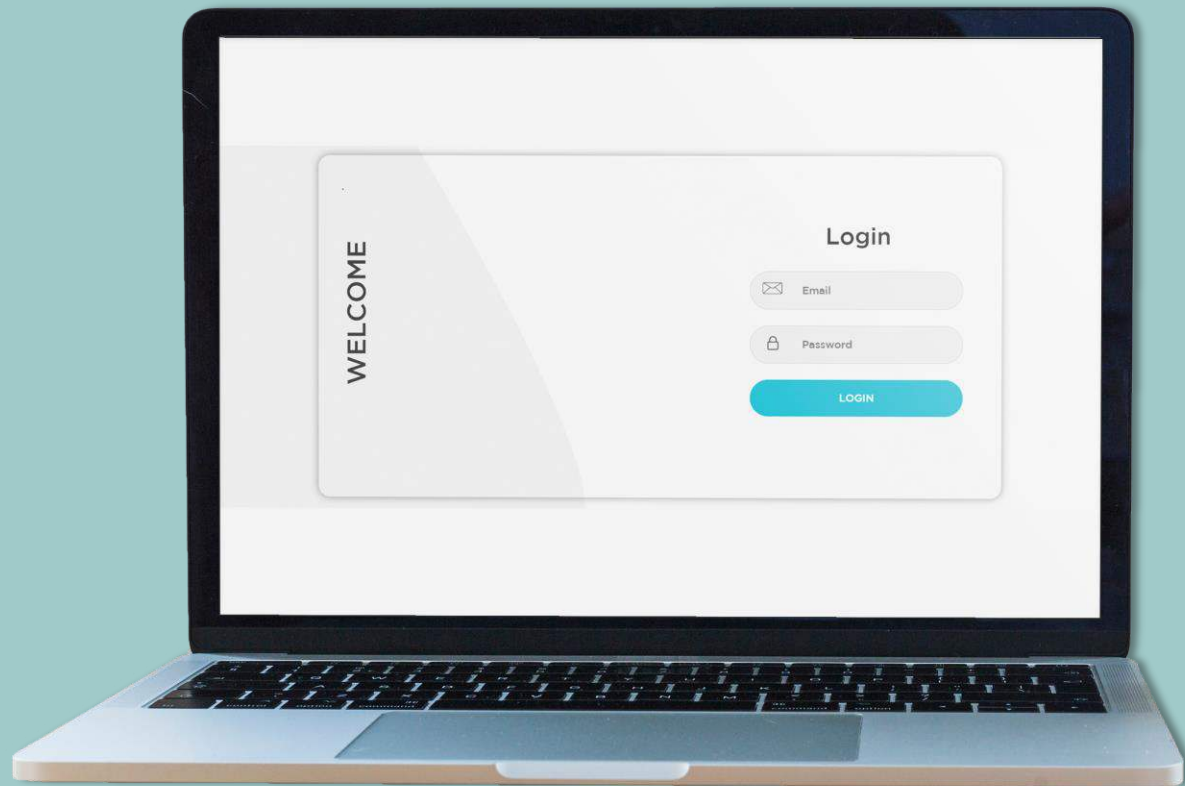


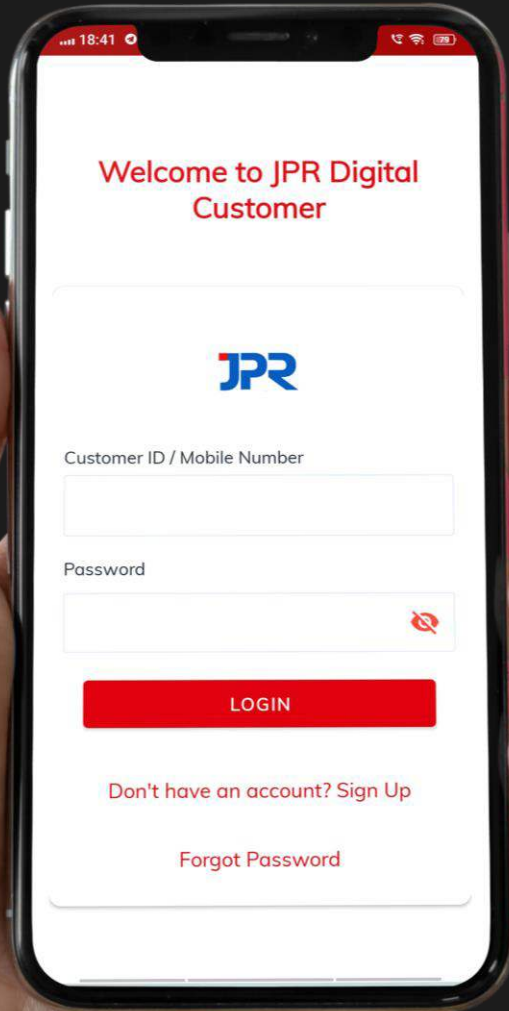
Tech Stack

HTML, CSS, PHP, MySQL, Ajax, jQuery, Rest Api,
WordPress, Lucid chart, Material Design

About Project

Navjivan Nature cure came up with complete connected system requirement of a online booking engine. They want to build a dynamic premise booking website which is dynamic nature in terms of pricing, availability and connected to their local POS and with accounts in tally.





Tech Stack

MVC Architecture ,Java, Android Studio, Swift/XCode, Google Maps, Google Places, Firebase, ZDC Chat, YouTube player, SD Web image, Material showcase, fabric, Crash lytic, charts and IQ Keyboard Manager.

About Project

JPR Channel is App which can be used to change your daily channel needs and pay bills on time, in case of the issue can raise complain we are there to help you out.

WHO IS THE IDEAL REFERRAL



Business looking Digital Transformation

- Manufacturing
- Pharma
- FMCG
- E-commerce
- Chemical Companies
- Textiles
- Cosmetics
- New Business



Professionals with 25-30 Employees

- CA
- Doctors
- Trainers
- Import Export/Logistics
- Legal Services
- etc



Corporates

- Brand Managers
- Chief Marketing Officer
- Digital Head
- Sales Head
- Communication Head
- HR – Employee Branding



Entrepreneurs / Startups

- Start Ups Founders
- Proprietor business
- New Business
- Retailer
- E-commerce
- Online Business

Ideal referral is B2C or B2B brand or corporates with following:

**Annual turnover of
20 crore +**

**Companies having marketing
budget of 25 lacs**

**The companies with sales
team of 20 +**



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